



MIMCIN

MALAYSIAN INDIAN MUSLIM CHAMBER OF COMMERCE & INDUSTRY

SME

**CONGRESS &
GOLDEN DINAR
AWARDS 2024**

3 FEBRUARY 2024

GRAND BALLROOM, MATRADE, KUALA LUMPUR

INTRODUCTION

SME Congress and Golden Dinar Awards is an exclusive event meticulously curated to honour and celebrate the extraordinary achievements of individuals and corporations that have exemplified unparalleled excellence. This high-profile gala, characterised by an ambiance of sophistication, promises an evening of strategic recognition, inspiration, and unparalleled networking opportunities.

Far beyond a mere ceremony, this event is a convergence of influential visionaries, thought leaders, and accomplished professionals, all gathering to bestow strategic recognition upon those who have set benchmarks in their respective industries.

Be part of the SME Congress and Golden Dinar Awards that not only recognizes corporate triumphs but sets the stage for a future where excellence in corporate achievement knows no boundaries. Welcome to an evening where each detail symbolizes the relentless pursuit of corporate perfection, and each award is a strategic acknowledgment of unwavering dedication, passion, and triumph.

OBJECTIVES

- Strategic Recognition of Excellence
- Inspiration and Motivation for Corporate Triumph
- Strategic Networking and Collaboration Opportunities
- Promoting Strategic Innovation
- Empowering the Next Generation of Corporate Leaders
- Fostering communities for future growth

AWARD CATEGORIES

- Outstanding Individual Corporate Achievement
- Corporate Excellence in Strategic Leadership
- Excellence in Innovation and Technology
- Corporate Social Responsibility and Community Impact
- Environmental Stewardship and Sustainable Practices
- Young Corporate Achiever Award
- Lifetime Achievement in Corporate Leadership
- Diversity and Inclusion Excellence Award



NOMINATION FORM

3 FEBRUARY 2024
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KUALA LUMPUR

COMPANY NOMINATION

Category nominated (select as listed on brochure/website) _____

COMPANY / ORGANISATION INFORMATION

Company / Organisation Name _____

Co. Registration No.: _____ Date of Company Established: _____

Nature of Business: _____

Address: _____

Country of Origin: _____ Website: _____

Name of Nominee: _____ Designation: _____

Email Address: _____ Contact No: _____

Liaison Officer: _____ Designation: _____

Email Address: _____ Contact No: _____

SALES PERFORMANCE

Year	Sales Turnover	Local Sales	Export Sales
2022		%	%
2023		%	%

Number of branches _____ Number of countries _____

List of any awards / recognition / standards

- _____
- _____
- _____
- _____
- _____



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ASSESSMENT

a) Strategy and Identity

Does the company have an identity structure and long-term strategy for its development and implementation. Yes No

If yes, does it include:

i) **Vision** Yes No

Please specify : _____

ii) **Mission** Yes No

Please specify : _____

Does the company mission contain the following key drivers?

Delivering quality products

Focus on Customer Service

Commitment to innovation

Inspire your staff to work towards the company vision

iii) **Identity** - What makes the company / individual unique, different and better than its competitors?

vi) **Innovation** - New ideas or skills developed to improve

Research and Development

Improve IT skills

Packaging

Others _____

b) Growth and Performance

i) **Market Share** (Local and Overseas)

What is your market share relative to your competitors?

ii) **Growth** (Local and Overseas)

How has your brand revenue grown in the past three years?

c) Corporate Responsibility

What are the efforts taken by your organisation in the field of Corporate Responsibility?



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DECLARATION BY PARTICIPANT

I, hereby declare that the information contained in this form is true and correct.

Mr/Mrs/Ms _____

Company Name _____ Designation _____

Signature & Company Stamp

Date

SUBMISSION OF FORM

Checklist for Applicants:

- Completed application form
- Copy of company registration form
- Copies of relevant certificates of recognition, awards and standards obtained
- Company profile including corporate chart
- Copy of financial statement for the year 2022 & 2023
- A set of brochure / catalogue / company profile

Application form and the relevant documents (3 years Financial Statements, product catalogue / brochures and other supporting documents) must be submitted by **31 JANUARY 2024**.

SME Congress & Golden Dinar Awards Secretariat

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